

A bit more about us!

We are a private innovation centre that creates products, services and organizations with Information and Communication Technologies (ICT). We develop solutions for the whole innovation generation process with and in ICT – from idea development, passing through conception and prototyping, reaching project execution for organizations of various areas such as: telecommunications, electro electronics, defence, commercial automation, finance, logistics, power, health and agribusiness. A partial list of CESAR's clients includes the Brazilian army, National Water Agency (ANA), CHESF, Brazil's Central Bank, Alcatel, Gemalto, Bematech, RapidãoCometa, Bradesco, Whirlpool, Tetrapak, Motorola, Oi, Positivo, Samsung, Siemens and Philips VMI. In 2014, CESAR's revenue obtained from innovation projects sales surpassed the R\$ 90 million mark.

Awards and national acknowledgements validate our contribution for the development of the Brazilian innovation industry. Amongst those, we point out the FINEP award for the Most Innovative Research institution in Brazil (2004 and 2010), the award for the Country's Most Innovative Business Model by ÉpocaNegócios Magazine(2009) and the Info200 award for the Best Software Services Organization (2005).

We count with over 500 collaborators that have a variety of competencies through transdisciplinary teams – ranging from systems engineers to test professionals and user experience designers, managers and journalists. This multitude of profiles allows us to provide consultancy services and solution creation with ICT in various knowledge areas, such as:

- Strategies for the adoption, use and integration of Information and Communication Technologies;
- Development and Deployment of Complex Software Architectures;
- Design Development of Integrated and Mixed Digital circuits directed to low energy consumption and energy-efficient products;
- Engineering, Tests and Software Reuse;
- Performance and Security of Computing and Information Systems for the Operational Environment and their support;
- Application performancetuningandperformancesecurity;
- Software Interfaces Design and Accessibility, from the final product and/or along the development process;
- Creation of mobility solutions that encompass the combination of information systems (web, mobile devices, desktops, etc.) and communication systems (radio, network, mobile devices), their applications and support systems.



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We are strategically located in the Northeast, North, South, Southeast and Centre-west regions. Each of our units possesses specific profiles, so as to offer better services to their clients and partners.

FAQ

Here you can find answers to the most frequent questions about CESAR.

Is CESAR somebody's name?

CESAR is an acronym that means CENTRE FOR ADVANCED STUDIES AND SYSTEMS IN RECIFE. It summarizes the institute's activities, which involve being an innovation centre within the technology ecosystem of the capital of the state of Pernambuco.

Is CESAR an NGO?

According to the Brazilian Association for NGOs, an NGO is formally constituted by the autonomous will of men and women that get together with the aim of promoting common goals in a non-profitable way. At CESAR profit is an end result of its innovation, research and development process, but it is reinvested in the organization's activity, instead of being distributed among its shareholders. Thus, CESAR can be classified as a non-profit civil association.

Does CESAR receive governmental Money?

CESAR is a totally self-sustained innovation institute. This means that the money used by the institute comes from projects executed by its collaborators for clients from various market areas.

Is CESAR part of the Federal University of Pernambuco – UFPE?

Despite being created as part of an initiative of a group of professors of the Centre for Informatics – UFPE, CESAR has always been a private innovation institute. As such, it was never part of the university and was never supported by it.

Who owns CESAR?

There is no owner or stakeholders at CESAR. The Superintendent, a collaborator with special attributions, is responsible for the institution. He is compensated in the same way as other collaborators.

Where does CESAR profit goes to?

CESAR's profit may have two destinations: be reinvested in the institutions activities or be used as risk capital in the organizations incubated at CESAR.



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Is CESAR a company?

Since it is a non-profit civil association, CESAR is not considered to be a company, but an institution.

Only students work at CESAR?

The interns (students) are only a small part of CESAR's working force. The institution's human capital consists (in large part) of graduate professionals in several knowledge areas, such as Computer Science, Engineering, Management and Design.

Are CESAR's technology courses open to the public?

CESAR works in three fronts: execution of innovation projects, creation of new enterprises and Education. CESAR'S area that specializes in Education is CESAR.EDU. It promotes the Masters for Industry courses in Software Engineering and Design, as well as distance learning courses.

Are CESAR and Porto Digital the same thing?

Porto Digital is an economic development project that brings together public investments, private initiative and universities. It composes an innovation system in Recife – PE that counts with more than 200 organizations, encompassing ICT organizations, specialized services and funding organisms. CESAR is one of these organizations, i.e. it is part of Porto Digital, together with tens of enterprises.

Does CESAR pay taxes?

Due to its legal structure of non-profit civil association, CESAR does not pay federal taxes on its revenue. Conversely, it plays a strong social role, investing heavily in strengthening local communication systems (radio, network, and mobile devices), their applications and support systems.



OUR LANDMARKS

2014 // Launching of the Masters for Industry in Digital Artefact Design

2013 // Around R\$ 70 million revenue in 2013

2011 // Creation of CESAR.LABS.

2011 // Houses 04 accelerated enterprises.

2010 // Creation of CESAR Sorocaba branch. CESAR is awarded the FINEP innovation award.

2010 // Participated in the creation of over 30 enterprises in IT .

2009 // CESAR is chosen as “the most innovative business model in Brazil” by Época Negócios Magazine.

2009 // Over 600 collaborators

2007 // Creation of CESAR.EDU and ofCESAR.LABS1.0

2007 // 05 Associated Organizations

2005 // CESAR wins the Info200 Best Software Services Organization in Brazil and creates, together with Microsoft and MCT, the first Excellence Centre in Web Services in Latin America

2004 // Branches in Sorocaba and Curitiba, an office in São Paulo and presence in Brasília and Rio de Janeiro.

2004 // CESAR wins the FINEP national prize for the first time: Most Innovative Research Institution in Brazil.

2003 // mobile games group wins the Asia Java Mobile Challenge.

2002 // CESAR moves to Porto Digital and is awarded the Finep Innovation Award: Most Innovative Research Institution in the Northeast.

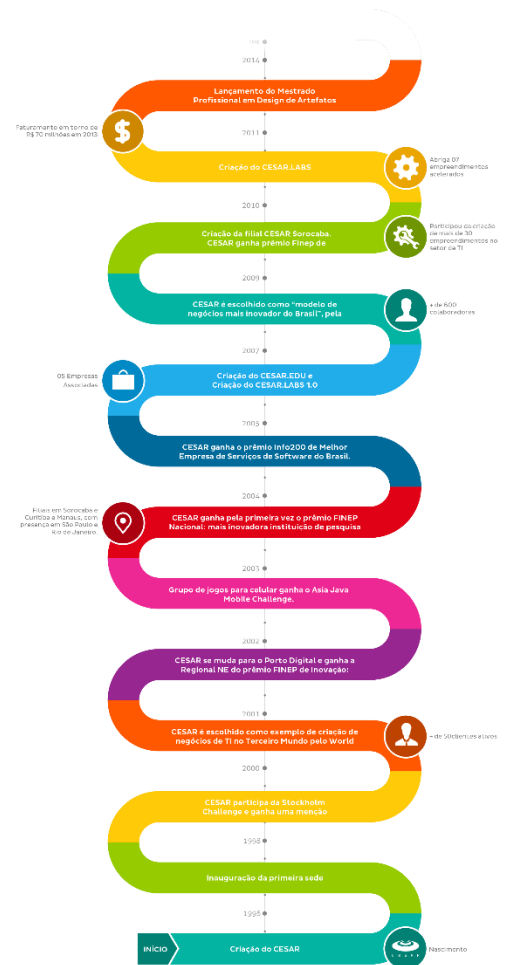
2001 // CESAR is chosen as an example of IT business creation in the Third World by the Economic Forum.

2001 // over 50 active clients.

2000 // CESAR participates in the Stockholm challenge and gets a special mention.

1998 // Opening of the first headquarters.

1996 // Creation of CESAR – Birth



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