

CESAR.LABS

Acceleration Program. Take off with us!

CESAR.LABS is CESAR's enterprise acceleration program. It aims at the co-creation of enterprises with advanced technology through the support of exponential organizations creation methodologies; co-working infrastructure and labs, mentorships with local entrepreneurs, networking with the market and seed capital.

Methodology

The acceleration program caters for enterprises on an evolution process that lasts 6 months. The dynamics involves a set of actions to diagnose the maturity of the business and to accelerate the enterprise to the next stages.

For enterprises within the initial stages and that count with sophisticated technology, the process starts with the problem modelling, technical consultants assessment, Market understanding, building of the solution's vision and of an action plan to validate minimum viable products.

For enterprises that already have a good understanding of the launched product value and that already have their first clients, the acceleration program will aim at validating other aspects of the business model that allow an accelerated growth. At this point, a better integration with clients and projects developed at CESAR is expected, with the goal of generating partnerships or even achieving new clients.

At the end of the six-month process, the enterprise graduation is done with a presentation to clients, initial adopters, in an event called Client Day promoted by CESAR together with the startups. It is based on this market placement of the new accelerated business at CESAR. Labs that the future path for new funding is paved with solid basis for the relationship with investment funds.

Offered Benefits

Besides workspace within one of the best innovation centres in Brazil, we also offer:

- . Mentor and Facilitator team providing support, professionals that have already built and/or funded businesses;
- . Up to R\$ 30 thousand in seed capital;
- . Infrastructure located at Porto Digital, Brazil's largest technological park;
- . Participation in CESAR's interval's – weekly sessions where CESAR's professionals or members of the accelerated team presente some things they have learned and that may add value to other professionals;
- . Advising, Consultancy in enterprise management (depending on availability);
- . Notebooks and tablets (depending on availability);



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- . Services offered by partners (cloud computing services, according to availability);
- . UX Laboratories;
- . Embedded Systems Laboratories.

Action Focus

With a base of over 60 clients at CESAR, the accelerators prioritizes some Market segments: ICT, retail, agriculture, health, educational, editorial, electro electronics, automotive, robotics and synthetic biology.

Counterpart

CESAR's participation in the enterprise will vary according to your business' maturity stage, and may range from 10% to 20%

- . Minimum Viable Product – 15% to 20%
- . Launched and with revenue product – 10% to 15%

For further information, please visit www.cesarlabs.com



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